

JOB DESCRIPTION FOR GLOBAL GATES TEAM MEMBER
Social Media Outreach Coordinator
North Africa Middle East Leader
Metro New York

Job Description Summary

A Social Media Outreach Coordinator's (SMOC) primary task is to develop and implement an aggressive social media strategy to reach an unreached people group, or unreached people group affinity clusters, with the gospel of Jesus Christ. The SMOC builds a network of prayer, evangelism, and online discipleship in order to catalyze church planting movements throughout the prioritized people groups in Metro NY and beyond. Social Media Outreach Coordinators can work from within a gateway city or remotely.

Major Responsibilities and Functions

- Gain understanding of assigned unreached people group's worldview
- Assemble gospel media resource library (audio Scripture, testimonies, videos, correspondence courses, etc.) in people group's language(s)
- Create and/or implement comprehensive media strategies for evangelism and discipleship to stimulate church multiplication movements among people groups
- Develop a team of social media outreach coordinators to steer online media outreach efforts for specific affinity groups within assigned geographic location. Collaborate with like-minded Evangelicals to model best methods and train potential social media evangelists and disciple makers.
- As new believers and/or seekers emerge, network them to co-laborers on the ground

Major Concentrated Areas	: Paterson, Clifton, Jersey City, Bayonne, Bay Ridge, Atlantic Ave, Boerum Hill, Astoria, Ditmars, Ridgewood, Van Nest
Population Estimate in Metro NY/NJ	:175,000
Primary Religion	: Islam (Sunni, Shia)
Secondary Religion:	: Druze
Primary Language	: Arabic, colloquial dialects
Major Affinities:	: Egyptian, Moroccan, Palestinian, Syrian, Lebanese, Moroccan, Yemeni



Why are Workers Needed?

No Arab Muslim background churches currently exist in Metro NY.

Training

Global Gates recommends customized social media outreach classes offered by Kingdom Training. Depending on the applicants prior experience, Kingdom Training involves selecting and evaluating the best media platforms, using online evangelism and discipleship advertisements, mobilizing prayer networks, and media creation to guide unreached disciples. point to biblical training to help you make disciples who make disciples, and evaluate the media strategies effectiveness for, upgrading or changing. To become an effective Social Media Outreach Coordinator, the candidate works to develop these skills.

Location

Metro New York: North Jersey, New York City, Southern New York, Southwest Connecticut, and Long Island.

Accountability

- Submit monthly reports to a coach or supervisor
- Submit annual report to Global Gates leadership
- Meet or video conference with the assigned Global Gates coach once a month to evaluate and strengthen ministry efforts

Team Member Characteristics

- Demonstrates a mature walk with God as verified by lifestyle and references.
- Demonstrates a thorough understanding of the Bible with its overarching narrative and can articulate the major tenets of the Christian faith to others.
- Evidences God's calling, gifting and leading to reach unreached people groups with the gospel.
- Is age twenty-one or older (no maximum age)
- Has a high school diploma or equivalent
- Has the experience to fulfill the job assignment
- Is legally able to work in the USA or country of operation
- Models healthy family relationships ([click here](#) to view our family standards)
- Has no credit card debt and all other loans (student, mortgage, etc.) are manageable
- Shows evidence of good emotional, physical, financial and mental health
- Demonstrates a healthy relationship with a local evangelical church
- Agrees with the [Lausanne Covenant](#) and [Global Gates' Core Values](#)
- Demonstrates relational skills to network with partners for raising salary and ministry support



For more information please contact:

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NYC Mideast Outreach Leader

Metro NY/NJ NAME Hub Leader

